



Expo  
**XR**

STUTT GART  
**03<sup>RD</sup> / 04<sup>TH</sup> JULY 2019**  
WAGENHALLEN | Innerer Nordbahnhof 1 | 70191 Stuttgart

## The B2B-Tech-Event for Virtual, Mixed and Augmented Reality in Stuttgart

# The VR Expo becomes the XR Expo in 2019!

STUTT GART, 19.12.2018

This year the XR Expo will take place in Stuttgart „Wagenhallen“ the 3rd and 4th of July.

It is the third time for this Tech-Event, showing B2B applications in virtual, mixed and augmented reality. Well-known speakers, exhibitors and professionals will be part of the Event. The XR Expo unites the XR community of trade visitors and professionals from the industry. The event offers a unique platform, where users can exchange information with service and technology providers in the fields of XR applications.



For more information visit: [www.xr-expo.com](http://www.xr-expo.com)

If you have any questions or are interested in being part of XR Expo, please contact the XR Expo team: [info@xr-expo.com](mailto:info@xr-expo.com)



Expo  
**XR**

STUTT GART  
**03<sup>RD</sup> / 04<sup>TH</sup> JULY 2019**  
WAGENHALLEN | Innerer Nordbahnhof 1 | 70191 Stuttgart

The visitors positive feedback has shown that the XR Expo is the ideal meeting place for "Extended Reality" specialists, marketing experts, developers and constructors. A variety of panels and tech talks can be used to collect ideas and suggestions for your own company.

---

#### **HERE ARE A FEW FACTS ABOUT THE VR EXPO 2018**

- 1.500 visitors were in the ARENA2036
- 47 exhibition stands and laboratories of the nearby research facilities showed the latest in the high-tech sector
- you could talk about professional applications in the fields of industry, architecture, medicine, trade and craft and try it out for yourself
- international companies such as Daimler as main sponsor, Bosch and Microsoft showed trend-setting applications

You can expect a variety of exhibits presenting smart glasses and head-mounted displays as well as large-format, high-resolution projection and display solutions. Our get together at the end of the first day is the perfect opportunity for networking.

The Virtual Dimension Center and Lightshape launched VR Expo in 2017. The name has been changed to XR Expo in order to extend the focus on AR and MR. The XR Expo is aiming to create a meeting place for industry specialists, researchers and providers in the fields of technology, content and service.

***"There are a number of trade fairs dealing with VR and AR, but there is none which provides this quality and abundance of solutions which can be put to practical use in companies."***

Christoph Runde, VDC CEO and XR Expo Co-Organizer

***"Our vision is, to become with the XR Expo the best event for business solutions in VR, AR and MR."***

Georg Fuhrmann, LIGHTSHAPE CEO and XR Expo Co-Organizer